

# NUS Institute of Systems Science

COURSE SUMMARY PAGE 00

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## Fast Track Your Career

It was when Maximilian Jackson Yap was starting his own Business Intelligence (BI) development company that he realised the work experience and knowledge which he has acquired in the past 10 years is not sufficient.

"When I started my own company attempting to build a BI product, I realised I lacked certain knowledge that could value-add to my product," says Max, "the past 10 years of my work experience had been nothing but a slow build-up of business and technical knowledge."

That motivated him to further his studies and sign up for the NUS-ISS Master of Technology (MTech) in Enterprise Business Analytics (EBAC) programme. "I wanted to build a firm foundation in Business Analytics and also explore new ways of doing things," shares Max.

With his hands-on experience in the field, Max had expected the programme to be a breeze but it turned out otherwise, "my initial thoughts were that it would be a walk in the park, oh was I mistaken! The one-and-a-half-year course was grueling with back-to-back assignments and many hours of reading, self-study and research."

Despite the hard work, Max enjoyed the programme, "the course content was superbly well thought out with many industry examples. The lecturers were extremely knowledgeable and they bring with them a wealth of industry and academia experience. This really helped me put what I learnt into perspective."

"The programme exceeded my expectations. I expected it to be a one-way programme where there would be a lot of spoon-feeding, but instead it turned out to be a very hands-on programme where we not only have to play an active role in learning, but to know how to think and execute as well," says Max.

Now a Business Analytics Consultant in Azendian Solutions, a local start-up company focused on Information Management and Advanced Analytics, many of the skills and knowledge which Max has acquired from the MTech EBAC programme have served him well in his work, "my role is focused on advanced analytics, in providing value to companies which are trying to unlock value in their existing data. The MTech EBAC programme has geared me and prepared me to take on this job and the challenges involved."

**NUS-ISS offers Master of Technology degrees in Enterprise Business Analytics, Knowledge Engineering and Software Engineering. Applications for the January 2017 intake will open in April 2016.**

**The Master of Technology in IT Leadership is a newly launched degree, jointly conducted by NUS-ISS and the NUS School of Computing. Applications for the June 2016 intake are open now. For more information on all four degrees, please visit [www.iss.nus.edu.sg/mtch](http://www.iss.nus.edu.sg/mtch).**

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### PREVIEW TALK

**DATE**  
22 January, Friday

**TIME**  
12.15pm to 1pm

**VENUE**  
TKP Conference Centre  
137 Cecil Street, Level 3