

NUS' Institute of Systems Science partners with Blackblot to deliver technology product management services in Singapore

New alliance aims to equip Singapore's workforce with crucial skills via a host of practical product management expert services.

Caesarea, Israel – May 19, 2013 – Blackblot® - Product Management Expertise™ (Blackblot) and the Institute of Systems Science at the National University of Singapore (ISS) today announced a strategic collaboration, supported by the Infocomm Development Authority of Singapore (IDA) and the Singapore Workforce Development Agency (WDA).

Under the terms of the agreement, ISS has been granted a license to deliver technology product management training, certification, tools and consulting services in Singapore according to the Blackblot PMTK Methodology™.

The National University of Singapore is the premier university in Asia and ranked number eight in the world in the category of Computer Science and Information Systems according to QS World University Rankings 2013. Blackblot is a provider of premium product management expert services for market leaders and innovators worldwide.

This collaborative initiative is part of an ongoing effort to ensure that Singapore's workforce and Singaporean companies are future-ready and able to globally compete by adopting practical product management tools and methodologies, specifically designed for the technology industry.

"This partnership allows us to tap on Blackblot's methodology and global expertise to deliver crucial product management competencies to practitioners and businesses in Singapore." said Mr Lim Swee Cheang, Director and CEO of Institute of Systems Science. "ISS works closely with Singapore's IDA and WDA to align Blackblot's Strategic Product Management™ training curriculum to the National Infocomm Competency Framework (NICF), so as to equip attendees with a practical and interactive learning experience and the necessary knowledge, skills and tools to manage advanced products at technology and high-tech companies. This initiative supports IDA's productivity roadmap to help businesses reshape their business models and promote productivity growth."

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About ISS

The Institute of Systems Science at the National University of Singapore (ISS) is an appointed Continuing Education and Training (CET) Centre for Singapore's [National Infocomm Competency Framework \(NICF\)](#). The institute also conducts graduate programmes, research, management and technology update seminars and provides consulting services to the Singaporean industry. For more information, please visit www.iss.nus.edu.sg.

About Blackblot

Blackblot is a provider of premium product management expert services for market leaders and innovators worldwide. For more information, please visit www.blackblot.com.

About NICF

The National Infocomm Competency Framework (NICF) is developed by IDA and WDA, and strategic stakeholders in the ICT industry. The NICF is a blueprint that articulates the competencies required to perform various ICT job roles. The NICF serves as a comprehensive guide for both the employers and the ICT professionals in career mapping, training and curriculum development, as well as organisation development and planning.