

## PRESS RELEASE

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NUS-ISS Learning Festival to empower industry professionals with new dimensions of digital knowledge and opportunities

Themed "Empowering Careers, Turbocharging Professional Growth", the event features an exciting lineup of activities that address dynamic changes in the technology and job landscapes

Singapore, 20 October 2023 — NUS-ISS has kicked off its much-awaited Learning Festival today, and for the first time this year, the 8th annual Festival has been extended into a monthlong, immersive experience. Themed "Empowering Careers, Turbocharging Professional Growth", the NUS-ISS Learning Festival aims to empower industry professionals in Singapore and beyond with fresh dimensions of knowledge and exciting career opportunities in the digital domain.

Held at NUS-ISS' campus, the physical NUS-ISS Learning Festival brings together renowned academics, esteemed industry practitioners, and thought leaders from various sectors to share their wealth of experience and diverse perspectives. Through keynote presentations, panel discussions, workshops and fireside chats, participants can look forward to gaining profound insights into the cutting edge of innovation. They also get to explore the latest trends in the fascinating realm of Generative Artificial Intelligence, the intersection of technology in the Green Economy, as well as trailblazing digital product trends, and more.

As part of the Festival, an NUS-ISS TalentXperience will be held on 27 October 2023 to connect NUS-ISS graduate programme students with internship opportunities at leading companies across industries. Organised in partnership with SG Innovate, this exclusive platform provides students with a unique opportunity to engage with company representatives and widen their professional networks. They will also get the chance to secure internship positions, gain practical exposure, and contribute to the ever-evolving tech landscape. Industry partners who are involved in NUS-ISS TalentXperience include The Coca Cola Company, the Health Sciences Authority, Mediacorp, KPMG, and SingHealth Polyclinics.

In November, the NUS-ISS Learning Festival continues online with a lineup of engaging talks on some of the hottest topics in technology. From artificial intelligence to user experience and cybersecurity, these sessions are open to industry professionals globally.

Said Mr Khoong Chan Meng, Chief Executive Officer of NUS-ISS, "This year, we are taking our highly-anticipated NUS-ISS Learning Festival to new heights by expanding it into a monthlong learning experience that reaches beyond the shores of Singapore. In line with the key focus areas of NUS-ISS' 2030 strategic planning exercise, the activities at the event are

designed to empower industry professionals with the knowledge, skills, and connections necessary to thrive in the digital era. We hope to inspire both individuals and organisations to cross the bridge from skills to transformation, so that they can be future-ready and empowered to seize the new opportunities that emerge."

# NUS-ISS' 2030 strategic approach highlights four focus areas in digital talent development

Since its inception in 1981, NUS-ISS has been playing a key role in the development of digital talent in Singapore. To date, more than 173,750 professionals, managers and executives from over 8,110 organisations in the public and private sectors have enrolled in its programmes.

In the digital age, organisations continually innovate and evolve the way they work with the advent of hybrid working, artificial intelligence, and the prioritisation of sustainability. NUS-ISS recognises that technology should support the implementation of new modalities of work. The NUS-ISS 2030 strategic planning exercise, which will run from September 2023 to March 2024, will focus on four key areas: People, Tools & Technologies, Processes, and Green & Sustainability.

Said Mr Khoong, "Technology plays a crucial role in supporting the changing work environment as organisations digitally transform to reap the full potential of the fourth industrial revolution. Even as the technological and career landscapes rapidly evolve over time, NUS-ISS remains unwavering in our commitment in delivering programmes that bridge professionals and businesses to new opportunities, time after time. Through our wide variety of courses and career initiatives, we are enabling professionals to not only sharpen their skills, bolster growth in their own careers, but also contribute to their organisations' innovation and transformation."

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### **About National University of Singapore (NUS)**

The National University of Singapore (NUS) is Singapore's flagship university, which offers a global approach to education, research and entrepreneurship, with a focus on Asian perspectives and expertise. We have 16 colleges, faculties and schools across three campuses in Singapore, with more than 40,000 students from 100 countries enriching our vibrant and diverse campus community. We have also established more than 20 NUS Overseas Colleges entrepreneurial hubs around the world.

Our multidisciplinary and real-world approach to education, research and entrepreneurship enables us to work closely with industry, governments and academia to address crucial and complex issues relevant to Asia and the world. Researchers in our faculties, research centres of excellence, corporate labs and more than 30 university-level research institutes focus on themes that include energy; environmental and urban sustainability; treatment and prevention of diseases; active ageing; advanced materials; risk management and resilience of financial

systems; Asian studies; and Smart Nation capabilities such as artificial intelligence, data science, operations research and cybersecurity.

For more information on NUS, please visit <u>nus.edu.sg</u>.

#### About NUS-ISS

Established in 1981, NUS-ISS nurtures digital talent for the industry through graduate education, executive education programmes, consultancy, applied research, and career services. NUS-ISS guides individuals and organisations to bridge future opportunities through a unique portfolio of multiple learning pathways such as blended learning and stackable programmes, leading the way in shaping the next curve of digital excellence. It offers a wide spectrum of programmes in critical industry disciplines, such as digital leadership, software development, data science, artificial intelligence, cybersecurity, product management, smart health and digital innovation.

To date, over 173,750 digital leaders and professionals, 8,110 corporate client organisations, and 7,660 graduate programmes alumni have benefitted from NUS-ISS's suite of services. Its programmes are delivered by NUS-ISS staff with an average of more than 20 years of industry experience and supported by a strong network of partners. NUS-ISS also works with industry partners and associations locally and globally to co-create a digital learning ecosystem that inspires and shapes solutions for the digital economy.

For more information visit, www.iss.nus.edu.sg