



PRESS RELEASE

16 OCTOBER 2019 | FOR IMMEDIATE RELEASE

NUS-ISS partners SBF to drive digital transformation efforts for companies

Companies can now tap on the collaboration between NUS-ISS and SBF to be at the forefront of growth in the digital era

Singapore, 16 October 2019 – The Institute of Systems Science at National University of Singapore (NUS-ISS) is partnering the Singapore Business Federation (SBF) with the support of SkillsFuture Singapore (SSG) to deliver a suite of Digital Transformation programmes that provides upskilling opportunities for SBF members to adopt and integrate digital change at any stage of their business growth process.

To initiate the collaboration, NUS-ISS and SBF signed a Memorandum of Understanding (MoU) on 16 October at the Future Economy Conference and Exhibition 2019. The MoU was signed by Mr Khoong Chan Meng, CEO of NUS-ISS and Mr Ho Meng Kit, CEO, SBF and witnessed by Mr Zaqy Mohamad, Minister of State, Ministry of National Development & Ministry of Manpower, Professor Tan Eng Chye, President, NUS and Mr Teo Siong Seng, Chairman, SBF in the presence of representatives from some 1000 companies.

Mr Khoong Chan Meng, CEO of NUS-ISS, said, “Digital disruption is prevalent in today’s business environment, and companies need to embrace this change to remain relevant. It is timely for NUS-ISS to work closely with SBF to promote the adoption of relevant skill sets for the digital economy. We are pleased that NUS-ISS and SBF goals are very much aligned, with a common objective of championing the interests of the Singapore business community through strengthening digital capabilities.”

Mr Teo Siong Seng, Chairman of SBF, said, “Digital technologies are a critical enabler for companies to drive new business propositions, customer experiences and to enhance their offerings. This partnership with NUS-ISS will empower our businesses with the tools and knowledge to build better digital transformation strategies that incorporate technologies, organisational cultures and mindsets. This will enable businesses to implement digital transformation with tangible results so that none are left behind.”

The collaboration encompasses the following areas:

1) Skills for Transformation Programme

The Skills for Transformation Programme is a full-suite skills development programme specifically developed to support companies that are keen to embark on a digital transformation journey and are interested to develop their in-house talent to become change agents. Working with mentors from NUS Business School and NUS-ISS, a multi-faceted approach which comprises the design, training and acquisition as well as implementation stages will help prepare employees for transformation. An example would be a Small Medium Enterprise with a brick and mortar business exploring ways to bring its business online.

Larger companies can also tap on the programme. “As an innovative supply chain and logistics software company, we are constantly looking to leverage knowledge-based technology partners such as NUS-ISS to improve our existing methodologies and technologies to equip our workforce with the most pertinent skill set to compete in tomorrow’s market. This program would be a means and not just an end to supply chain innovation, in reinventing the way Y3 impacts the region and beyond,” shares Dr. Yap Chih Nam, General Manager, Product Development, Y3 Technologies Pte Ltd

2) Digital Competency Roadmap

NUS-ISS will propose a Digital Competency Training Roadmap, which is a leadership-level training course, to help business owners map out their digitalisation strategy with a focus on training in the areas of Agility, Innovation and Data. The programme is designed to empower businesses with the necessary tools to grow their business with innovative digital ideas and a strong customer-centric journey.

3) Professional Diploma in Digitalisation

The Professional Diploma in Digitalisation, jointly awarded by NUS-ISS and SBF, will be developed. The programme comprises five courses and a capstone project targeted at individuals ready to lead digitalisation projects in the industry and organisations. The four-month capstone project will demonstrate the skills learnt from the five courses towards a digitalisation project work for the organisation. The Professional Diploma, which certifies a participant’s mastery level, will be awarded at the completion of the capstone project.

Institutes of Higher Learning (IHLs) namely, Nanyang Polytechnic, Ngee Ann Polytechnic, Republic Polytechnic, Singapore Polytechnic and Temasek Polytechnic will also play a vital role in the skills ecosystem by complementing these digital transformation initiatives with their individual courses and consulting frameworks for greater synergy.

Digital Transformation Programme Briefing

A Programme Briefing will be held on Wednesday, 20 November 2019 from 9.30 to 11.30am at SBF Centre, for companies to find out more about the different initiatives. For more enquiries, companies may contact NUS-ISS at Tel: +65 6516 2093.

Companies may also register their interest via this link: <https://nus.edu/2oNvhfl>.

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About National University of Singapore (NUS)

The National University of Singapore (NUS) is Singapore's flagship university, which offers a global approach to education, research and entrepreneurship, with a focus on Asian perspectives and expertise. We have 17 faculties across three campuses in Singapore, as well as 12 NUS Overseas Colleges across the world. Close to 40,000 students from 100 countries enrich our vibrant and diverse campus community.

Our multidisciplinary and real-world approach to education, research and entrepreneurship enables us to work closely with industry, governments and academia to address crucial and complex issues relevant to Asia and the world. Researchers in our faculties, 29 university-level research institutes, research centres of excellence and corporate labs focus on themes that include energy, environmental and urban sustainability; treatment and prevention of diseases common among Asians; active ageing; advanced materials; as well as risk management and resilience of financial systems. Our latest research focus is on the use of data science, operations research and cybersecurity to support Singapore's Smart Nation initiative.

For more information on NUS, please visit www.nus.edu.sg

About the Institute of Systems Science (NUS-ISS)

Established in 1981, the Institute of Systems Science at National University of Singapore (NUS-ISS) develops digital talent for the industry through graduate education, executive education programmes, consultancy and research services. NUS-ISS is widely recognised as a champion of the national SkillsFuture movement, enabling a digital economy that is always learning and always leading.

NUS-ISS has implemented a unique portfolio of multiple learning pathways, with a wide spectrum of programmes in critical industry disciplines, such as software development, data science, artificial intelligence, cybersecurity, smart health, digital government and digital innovation.

To date, close to 135,000 digital leaders and professionals, 7,200 corporate customers and 6,250 post-graduate alumni have benefitted from NUS-ISS's suite of services. Its programmes are delivered by NUS-ISS staff with an average of more than 20 years of industry experience.

For more information on ISS, visit www.iss.nus.edu.sg.

About the Singapore Business Federation (SBF)

As the apex business chamber, the Singapore Business Federation (SBF) champions the interests of the business community in Singapore in trade, investment and industrial relations. Nationally, SBF acts as the bridge between businesses and government in Singapore to create a conducive business environment. Internationally, SBF represents the business community in bilateral, regional and multilateral fora for the purpose of trade expansion and business networking.

For more information, please visit our website: www.sbf.org.sg.