



PRESS RELEASE

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NUS-ISS Learning Festival 2024 returns to impart transformative insights on emerging trends

Singapore, 30 August 2024 – NUS-ISS Learning Festival 2024 is back with its ninth edition to deliver invaluable insights into emerging trends and technologies, with key focuses on areas such as Generative Artificial Intelligence (AI), Data Science and Cybersecurity. Fuelled by the impact of the evolving technological landscape, this event aims to bring practice-based lecturers, tech talents and thought leaders together to address key challenges, state-of-the-art technologies and explore opportunities to drive sustainable business transformation.

With more than 1,000 sign-ups for the Learning Festival 2024, attendees will have the chance to gain new perspectives on up-and-coming trends, uncover cutting-edge digital product developments and key challenges through a series of talks, dynamic panel discussions and interactive workshops. during this event.

Chief Executive Officer of NUS-ISS, Mr Khoong Chan Meng, said, “At this pivotal moment in our digital landscape where we are constantly seeing changes in the way we live, work and play, it is essential that we come together to delve into emerging trends and address the pressing challenges they bring. By sharing knowledge and insights, we not only stay ahead of the curve but also drive innovation and growth.”

“Our ever-popular learning festival is a demonstration of NUS-ISS’ close exchanges of practices and experiences with industry to empower professionals and their organisations with the right skills and tools to navigate and thrive in this ever-evolving environment,” added Mr Khoong.

Some highlights from the Festival include:

Talks

Beyond Machine Learning: Applying Generative AI to Combat Email Scams

- Uncover the latest scamming trends and social engineering techniques with insights from cybersecurity data, and learn practical tips to protect digital life.

The Shift to Product Management: A Roadmap to Transformation in the Public Sector

- Learn how the shift from project-based to product-centric management is transforming Singapore's public sector, and acquire strategies for upskilling teams and managing organisational change to achieve sustainable and impactful outcomes.

Learning Agility - The Pivotal Factors

- Explore how automation and AI are reshaping careers, and discover strategies for skills upgrade, learning agility, and adapting to stay relevant in a rapidly evolving workforce.

Panel Discussions

Generative AI: Governance, Innovation, and Education

- Discover how Singapore's government is leading in Generative AI with practical public sector applications; and learn the importance of good governance and effective guardrails for safe, responsible innovation with societal benefits.

Digital Pathways to a Sustainable Future

- Deep dive into how digital technologies enhance operational management and drive sustainable growth by integrating digitalisation with sustainable practices for impactful business outcomes.

Workshops

Hyper-Personalising Experiences with Data and AI

- A workshop that focuses on how Hyper-Personalisation can transform business through data and AI, and roundtable discussion with industry leaders to explore strategies, concerns, and best practices.

Blue-team Workshop: Prevent Hybrid Network Attacks

- A hands-on demonstration that covers practical experience in analysing behaviour-based indicators of compromise, in-depth attack investigations, and using Vectra AI's network detection tools and third-party threat investigation resources.

The NUS-ISS Learning Festival will run from August to October 2024. As part of the programme line-up, NUS-ISS and NUS Office of Alumni Relations will be co-organising a panel discussion at the Shaw Foundation Alumni House, NUS on the 3 September 2024, 7pm that focuses on Generative AI. Titled “The Rising Threat of Deepfakes - Understanding the Surge and Its Implications”, the session will explore the risks of deepfakes through insights from technology, academia, and law, aiming to balance innovation with security and trust in our digital age.

After last year's resounding success, the Learning Festival will also bring back the NUS-ISS TalentXperience on 25 October 2024. The inaugural event had achieved participation of almost 180 students and 14 leading companies including Health Sciences Authority, KPMG Singapore and The Coca-Cola Company, among others.

The NUS-ISS TalentXperience underscores NUS-ISS' commitment to grow the support ecosystem for internship and employment. It is designed to connect graduate students with leading companies by providing a platform where students can interact with company representatives and broaden their professional networks. They will have the opportunity to undertake internships to help them develop advanced skills and gain industry-relevant experience, giving them a competitive head start in the technology-driven future.

To find out more about the NUS-ISS Learning Festival, please visit <https://www.iss.nus.edu.sg/learning-festival/2024>.

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About National University of Singapore (NUS)

The National University of Singapore (NUS) is Singapore's flagship university, which offers a global approach to education, research and entrepreneurship, with a focus on Asian perspectives and expertise. We have 16 colleges, faculties and schools across three campuses in Singapore, with more than 40,000 students from 100 countries enriching our vibrant and diverse campus community. We have also established more than 20 NUS Overseas Colleges entrepreneurial hubs around the world.

Our multidisciplinary and real-world approach to education, research and entrepreneurship enables us to work closely with industry, governments and academia to address crucial and complex issues relevant to Asia and the world. Researchers in our faculties, research centres of excellence, corporate labs and more than 30 university-level research institutes focus on themes that include energy; environmental and urban sustainability; treatment and prevention of diseases; active ageing; advanced materials; risk management and resilience of financial systems; Asian studies; and Smart Nation capabilities such as artificial intelligence, data science, operations research and cybersecurity.

For more information on NUS, visit nus.edu.sg.

About NUS-ISS

Established in 1981, NUS-ISS nurtures digital talent for the industry through graduate education, executive education programmes, consultancy, applied research, and career services. NUS-ISS guides individuals and organisations to bridge future opportunities through a unique portfolio of multiple learning pathways such as blended learning and stackable programmes, leading the way in shaping the next curve of digital excellence. It offers a wide spectrum of programmes in critical industry disciplines, such as digital leadership, software development, data science, artificial intelligence, cybersecurity, product management, smart health and digital innovation.

To date, over 178,000 digital leaders and professionals, 8,410 corporate client organisations, and 8,160 graduate programmes alumni have benefitted from NUS-ISS's suite of services. Its programmes are delivered by NUS-ISS staff with an average of more than 20 years of industry experience and supported by a strong network of partners. NUS-ISS also works with industry partners and associations locally and globally to co-create a digital learning ecosystem that inspires and shapes solutions for the digital economy.

For more information visit, www.iss.nus.edu.sg